

2020 ANNUAL REPORT

Since 1989, Leadership Montgomery has built bridges between the private, public, and nonprofit sectors of Montgomery County to improve the community- the neighborhoods people live in and the businesses they work in. In our anniversary thirtieth year, we provided five curriculum and service-based programs, as well as post-graduate programming and special events. Take a look at how we served leaders in FY20.

LEADERSHIP PROGRAMS

60
program graduates



35
program graduates



30
program graduates



Awarded **\$30k** in scholarships to program participants

MEMBER ENGAGEMENT

Blog posts published	Impact videos created	News articles & mentions	Anniversary video	Member events
24	4	7	1	30

f FACEBOOK
• 1.8k Followers
• 263 Posts
• 115.2k Impressions

10%
Increase in followers

Instagram*
• 501 Followers
• 108 Posts
• 16.7k Impressions

100%
Increase in followers
*Added channel in FY20

Twitter
• 1.7k Followers
• 254 Tweets
• 154.7k Impressions

7%
Increase in followers

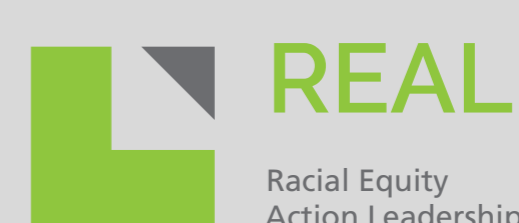
in LINKEDIN
• 509 Followers
• 99 Posts
• 25.2k Impressions

36%
Increase in followers

Thank you to the **531** members who helped create a legacy of sustainability for Leadership Montgomery through their membership dues. These dues provide general operating support that is applied to innovative programming, need-based scholarships, and member events.

RACE EQUITY INITIATIVES

REI Workshops	Community Debriefs	Town Hall on Racism
5	3	1



29
participants in inaugural cohort

CORPORATE ENGAGEMENT

Sponsored by: Emmes

Engaged
3.5k
employees through structured employee volunteer opportunities

Webinars on Workplace Wellness
2

LM Serves days
2

BoardMatch Montgomery participant training
1

225+ attendees at the CVA Luncheon honoring **5** socially responsible companies

SUPPORTERS & PARTNERS



Momentum Law Group, Nonprofit Montgomery, Capacity Partners, Washington Gas, Apartment Turnovers, Enterprise, Montgomery Hospice, Montgomery County Volunteer Center, Discovery, MedStar Montgomery, Greater Washington Community Foundation

14 Circle of Champion donors supporting LM scholarships
Mimi Hassanein (SLM 2011), Marilyn Lynk (CORE 2017), David Hill (CORE 2005), Valeria Lassiter (CORE 2001), Meredith Wellington (CORE 2004), Marty Wall (SLM 2018), Aileen Klein (SLM 2010), Sara Harris (CORE 1990), Devang Shah (CORE 2016), Sue Stolov Weiss (SLM 2019), Thomas Ransom (CORE 2011), Jean Sperling (SLM 2016) and Bill Catherwood (SLM 2017), James Thompson (SLM 2018)

Helping businesses thrive is important.

At M&T Bank, we understand that small business is the lifeblood of any thriving community. Which is why we are committed to providing our support and keeping our lending decisions local. See what we can do for your business at your neighborhood branch or mtb.com today.

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