

CVC PROGRAM 2017 DONOR REPORT

Thank you! We truly appreciate your support of Leadership Montgomery's Corporate Volunteer Council (CVC) Program. Your generosity helps Leadership Montgomery to strengthen Montgomery County by increasing community engagement and inspiring leaders committed to service to help improve the County. We could not do this without you. Thank you for helping to support LM's mission of making Montgomery County a better place to live and work.

Program Overview:

Leadership Montgomery's CVC program connects businesses and professionals to volunteer service opportunities in Montgomery County. The CVC provides companies and their employees with education and support related to employee volunteerism as well as a wide range of customizable employee volunteer opportunities and program support ranging from single-day to ongoing.

Program Highlights:

- In February, in conjunction with the launch of LM's program expansion to include the CVC, we packed 140 Smart Sacks, one of several "weekend backpack" programs in the County, with nutritious food for students served by Manna Food Center with special support from Sodexo.
- In March, individuals representing 15 different companies attended a peer learning session focused broadly on administering employee volunteer programs (EVPs).
- Also in March, 12 volunteers served Junior Achievement of Greater Washington (JA) in 7 classrooms teaching JA's "Economics for Success" financial literacy curriculum to 6th graders at Argyle Middle School in Silver Spring.
- In June, our second CVC peer learning session since the program expansion focused on the policies and procedures that support EVPs.
- We began and/or completed Employee Volunteer Program Jumpstarts with companies such as Donohoe Companies, Avendra, and NIH Federal Credit Union supporting their efforts to formalize their community involvement and employee volunteer programs.
- Our quarterly LM Serves days of service continue in July when 75+ volunteers will serve Montgomery Housing Partnership (MHP) packing backpacks full of supplies purchased by LM donors for the students MHP supports and Montgomery Parks, working at three of the County Nature Centers on projects cleaning, weeding, planting, and building.



Offerings:



The CVC programs many offerings exist to help our Members and Partners meet our mission of a Montgomery County supported by a network of engaged leaders. Those offerings include:

CVC Peer Learning – Through quarterly meetings individuals managing, growing, and/or building employee volunteer programs within their companies share and discuss the successes and challenges of this work in guided conversations supported by LM's Director, Corporate Engagement Programs.

Employee Volunteer Program (EVP) Jumpstart – Through this fee-for-service offering, companies are supported in their efforts to begin and/or formalize their employee volunteer and corporate community involvement efforts through a process that includes identifying business

goals, surveying employee interests, identifying nonprofit partners, developing supportive policies, and strategizing communications to create a sustainable EVP.

LM Serves – This offering supports member and community engagement through quarterly days of service and/or item collection drives to support local nonprofits, toolkits to host your own projects and drives, and connections to a wide variety of organizations and volunteer opportunities (beginning in September 2017 this will include a searchable online database!)

Workforce for Good – Through this fee-for-service offering launching in FY '18 will be a customizable day of service for employee groups to volunteer in Montgomery County to include identification of a nonprofit partner and service opportunity, development of a project schedule, management of all communication between the company and nonprofit, management of project budget and supply / tool acquisition, management of the “day of” activities, evaluation / follow up with volunteers, and an impact report.

Leaders On Board – This board training and matching program offering launching in FY '18 will be in partnership with Nonprofit Montgomery and powered by the matching process developed by Compass. For LM, this will include comprehensive training for community members serving on or interested in serving on nonprofit boards of directors, high-touch matching of individuals with well-functioning boards, using skilled volunteers, and placement follow up to qualify successful matches.

